



HAYWARD CHAMBER OF COMMERCE &
CITY OF HAYWARD

28th Annual

BUSINESS EXPO

RESTAURANTS
PRIZES
NEW CARS
NETWORKING
LOCAL BUSINESSES
FINE WINES

ST. ROSE HOSPITAL'S GRAND WHITE TENT

27200 Calaroga Avenue, Hayward CA 94544

MONDAY, OCTOBER 7, 2013 • 4:30 PM - 7:30 PM

Booth Fee: \$250 Chamber Members
\$395 Non-Members

Entry: Free to Chamber Members
\$10 Non-Members

SPONSORSHIP OPPORTUNITIES AVAILABLE

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Join one of the largest chambers of commerce in the East Bay and shape the future of Hayward and your business. The Hayward Chamber of Commerce has been a champion for economic development in our city for more than 100 years and membership could be the most important investment your business makes.

Chamber Benefits

■ Marketing

- **Business Referrals** are made by the chamber to hundreds of potential customers seeking local products, services and partnerships.
- **Chamber Website** listings are linked to your business home page.
- **Membership Directory** listings are in our glossy magazine, distributed to hotels, real estate offices and elsewhere citywide.
- **Ribbon Cuttings** by the chamber celebrate business openings.
- **Advertising Opportunities** are available in chamber publications and our e-flier program hits 1,200 e-mail addresses.
- **Sponsorships** are available for high-profile chamber events such as the downtown street party series, state of the city ceremony, golf tournament, mariachi festival, awards gala, and the annual Business Expo.

■ Networking

- **Monthly Mixers** provide opportunities for new business contacts.
- **Chamber Ambassadors** connect with members to assure needs are met.
- **Chamber Affiliate** organizations include the Latino Business Roundtable, the Hayward Nonprofit Alliance, Chamber Ambassadors, and the Food Distributors and Manufacturers Council.
- **Leadership Hayward** has trained 400 community leaders over 20 years.
- **International Travel** programs send chamber delegations worldwide.

■ Savings

- **Member-to-Member Discounts** save money and increase sales.
- **Export Certification** and chamber mailing labels offered at a discount.

■ Professional/Business Development

- **Workshops and Counseling Sessions** are provided through partnerships including SCORE and the Small Business Development Center.

■ Political Influence

- **Government Relations Council** meets with city officials and lawmakers to promote business-friendly legislation and discourage over-regulation.
- **Good Government Now!** is the chamber's political action committee
- **California Chamber of Commerce** is our partner in the state capital.

